

# FOCUSING MINDS ON ENERGY EFFICIENCY

www.lowcarbonhomes.uk

#### ABOUT

Low Carbon Homes is accelerating the UK's transition to our low carbon future - focusing minds on improving the energy efficiency of domestic property.

"Low Carbon Dorset looks forward to hosting Low Carbon Homes South West Forum in March. As part of the programme's drive to reduce carbon emissions in Dorset, this event will help to showcase innovative local projects, and highlight the support available to get low carbon technologies on the ground." Antony Littlechild, Programme Manager, Low Carbon Dorset



### **2019 EVENT SERIES**







03.04.2019 University of Brighton East Sussex



LowCarbonHomes Local Focus National Impact Forum North West

14.11.2019 Hosted by Friends Meeting House Manchester

CONTACT US

Organiser: Graham Lock | graham@cogentevents.com Low Carbon Dorset: Katie Dawes | katie.r.dawes@dorsetcc.gov.uk

## LOCAL SUPPLY CHAIN EXPO

Showcase your products and services to local buyers.

Subsidised rate only available to invited SME's:  $\pounds150 + VAT$ 

\*Includes: company listing on event website, 2x delegate passes, space for pop-up banner behind your display table and chair

#### AUDIENCE

Targeting key regional consumer influencersand specifiers:ArchitectsPolicy-makersLandlords (social and private)Energy Managers

LOW CARBON HOMES SEEKS TO ADDRESS 5 KEY CHALLENGES

- Change: apathy and resistance to change

   key influencers are unmotivated to
   recommend change; easier to "do nothing"
- 2 Cost perceptions: unconvincing ROI
- Confusing/conflicting information: competing advice from "experts"
- Complexity: technological complications pace of innovation difficult to keep up with
- Consistency: inconsistent government policies

   financial incentives reducing with fluctuating priorities